

# Plant proteins - Creating new era of Food

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26.11.2020



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# We make impact through science and technology

### Our vision

A brighter future is created through science-based innovations.

### Our mission

We help our customers and society to grow and renew through applied research.

### Our strategy

We make an impact through scientific and technological excellence.



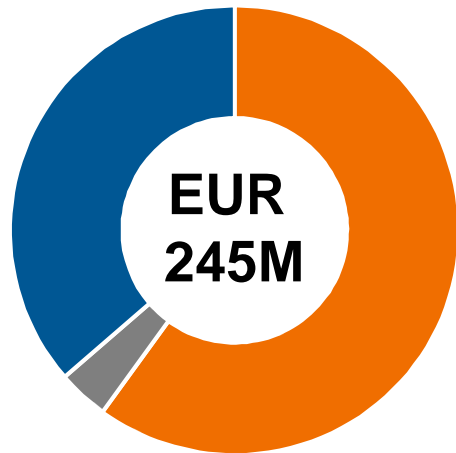
# We turn global challenges into opportunities for sustainable growth

Climate action	Resource sufficiency	Good life	Safety and security	Industrial renewal
Low-carbon mobility	Renewable materials	Disruption of work	Resilient society	Design for future
Energy intelligence	Circular plastics	Citizen-centric care	Cybersecurity	Re-birth of production
Low-carbon energy	Redesign mineral and metal loops	Smart built environment	Autonomous systems	Disruptive businesses
	Carbon reuse economy			Low-carbon industry
	Food Economy 4.0			

# Over 75 years of solving societal challenges



## VTT today



**147 M€** Turnover (parent 147 M€)  
**9 M€** Other operating income  
**89 M€** Government grant

**2,103**

employees

**47%**

of turnover from abroad\*

**9%**

of the world's Gartner  
Global 500 companies  
have partnered with VTT

**406**

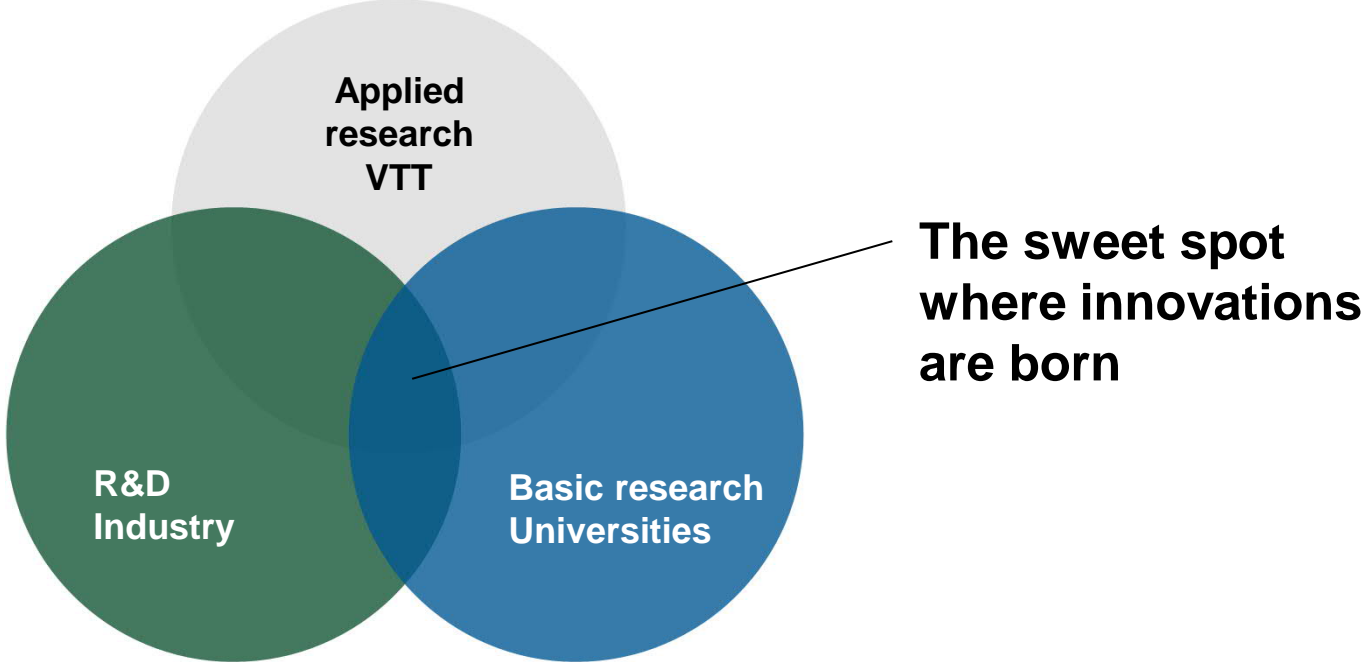
patent families

**VTT**

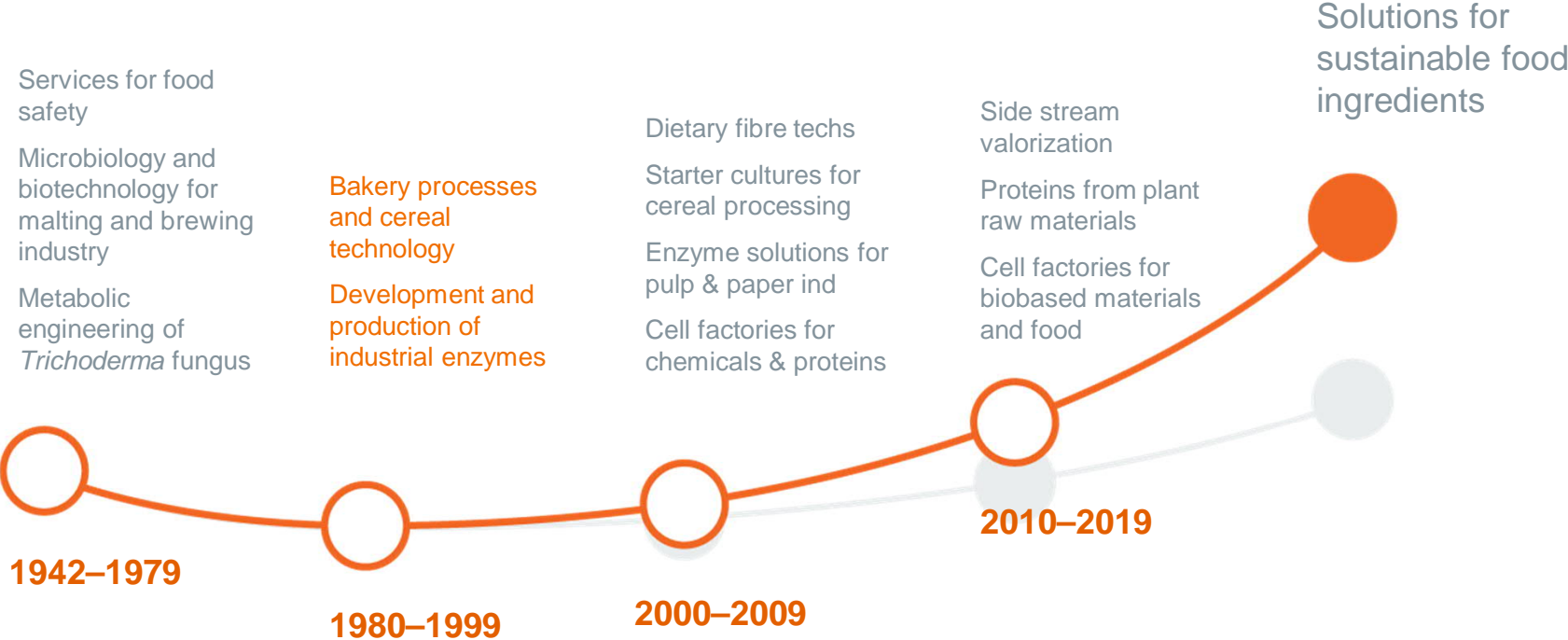
is under the state ownership steering of the Ministry  
of Economic Affairs and Employment



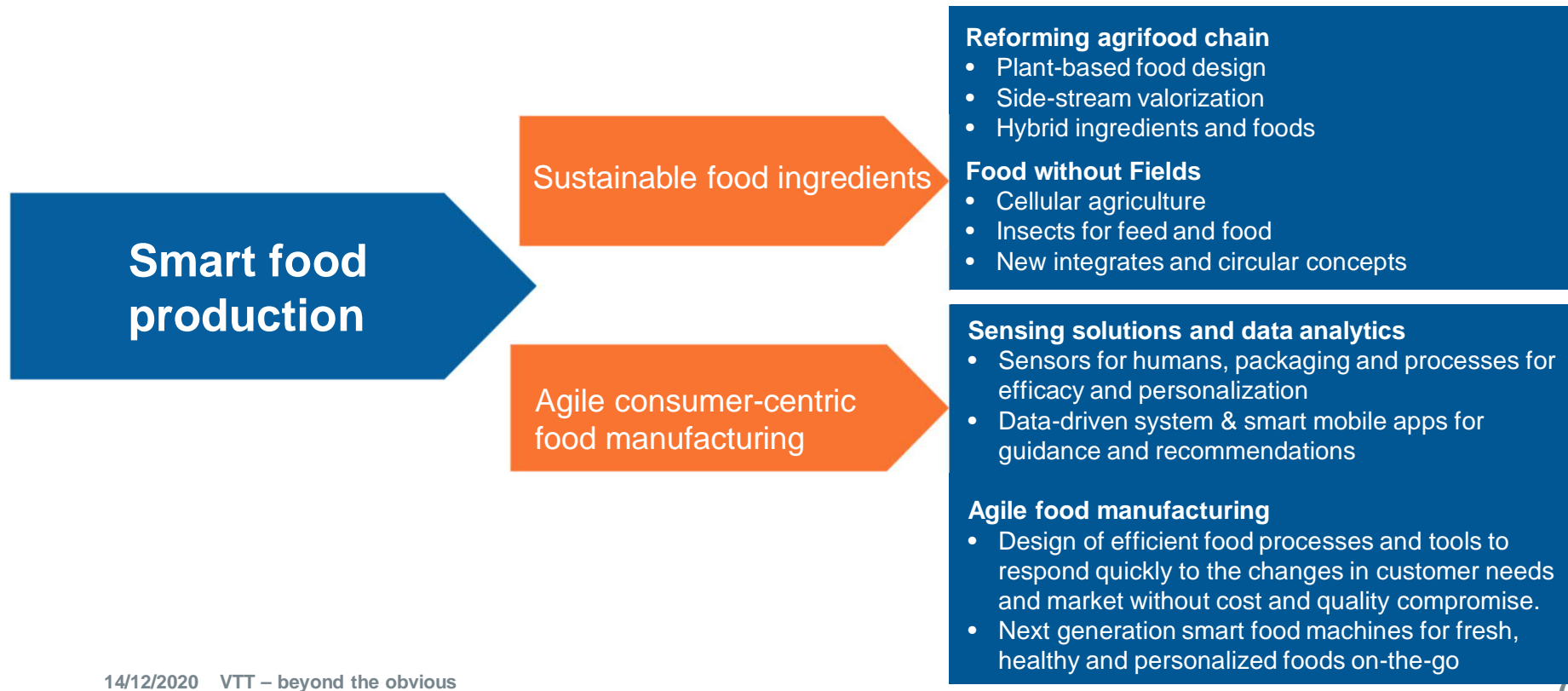
# We turn science into practical innovations through applied research



# Long-term excellence development at VTT



# Food Economy 4.0 – strategic focus points of VTT food research



At VTT, we are  
focusing to develop  
ecosystems

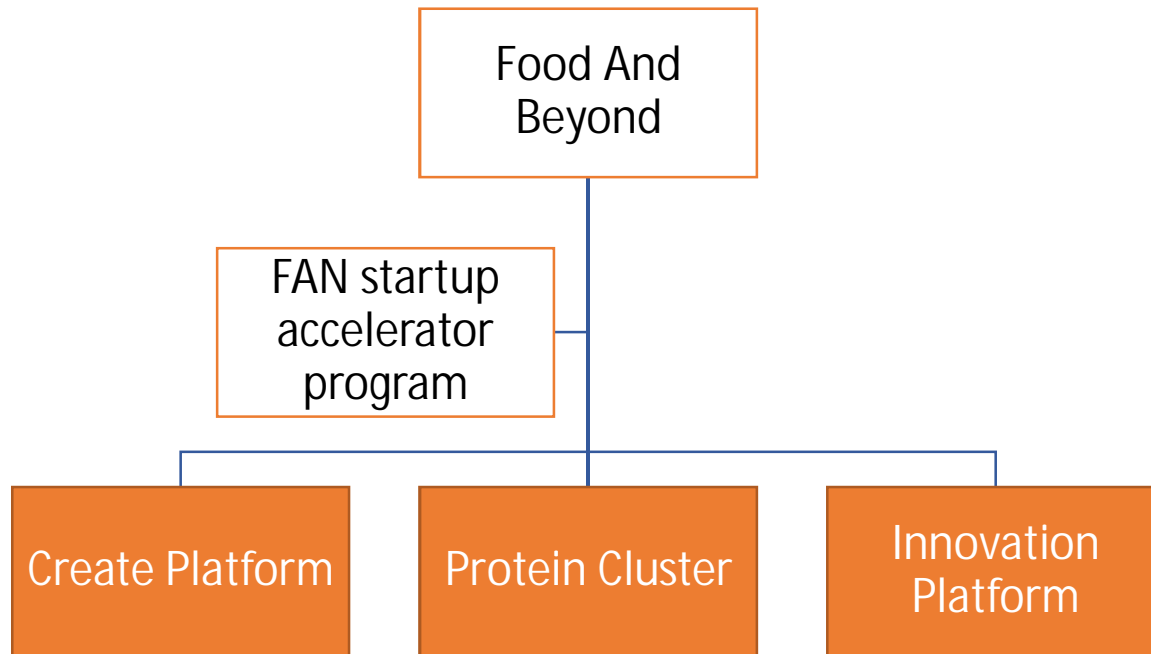
Food and Beyond is one of seven  
VTT orchestrated ecosystems



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# Structure of Food and Beyond



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Open, transparent  
and cross sectoral



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Purpose

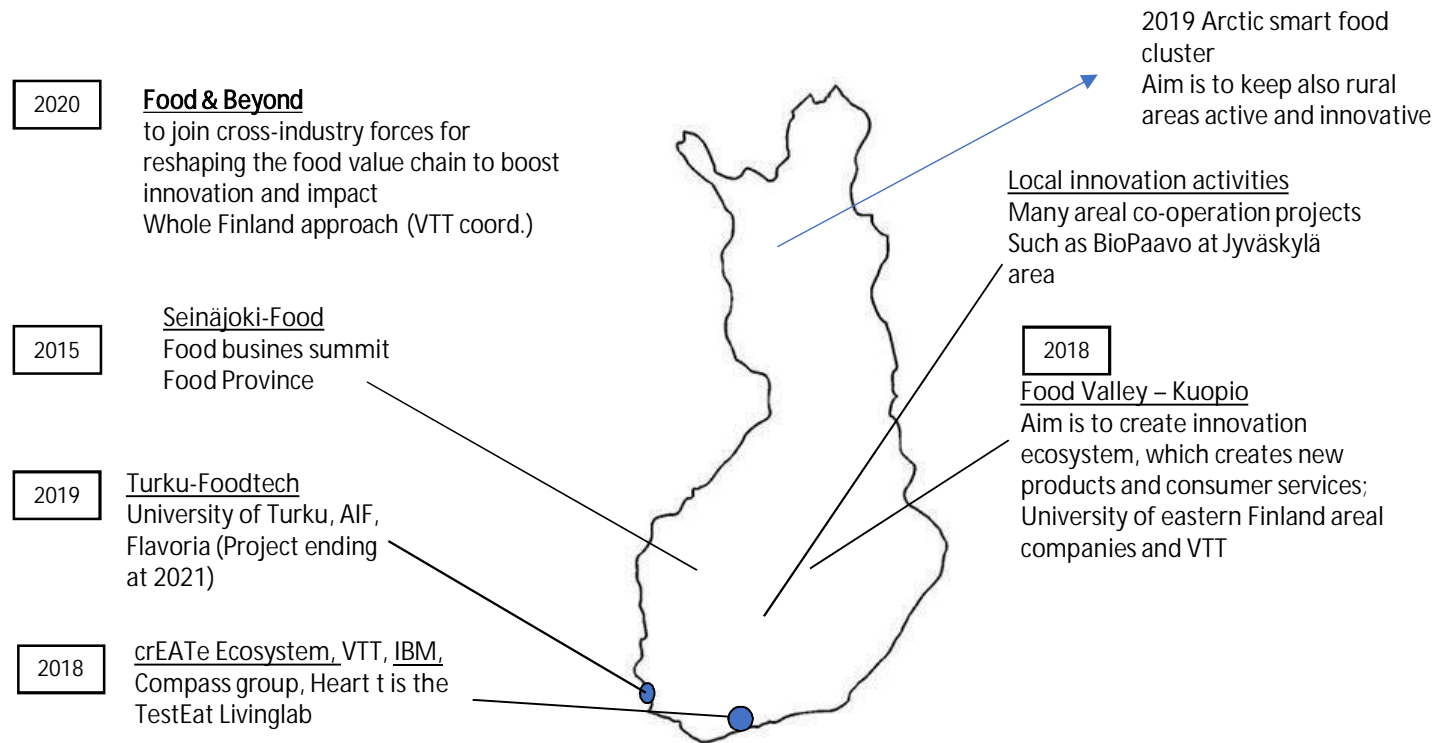
## Why do we exist?

We create a positive impact on the people, the planet and the business by bringing to life innovative food solutions and beyond.



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# Food Ecosystems and Networks in Finland



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Vision

# What do we want to help create?

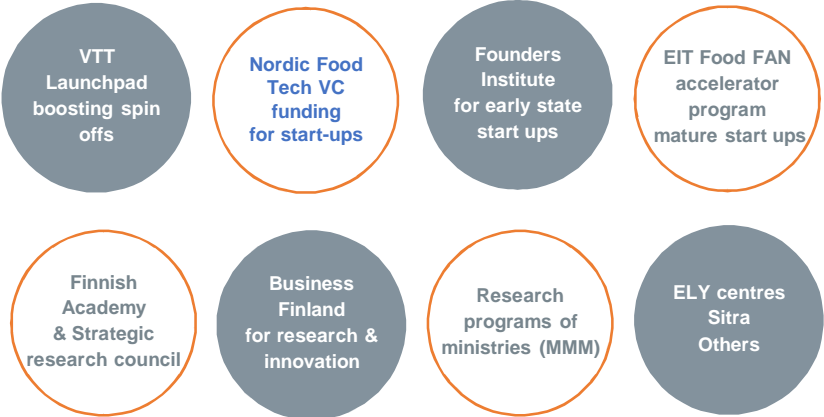
We contribute to a better future by co-creating solutions to global food challenges.



# Food innovation accelerators in Finland

From 2016 the amount of agri-food incubator / accelerator programs has raised up from 6 to 80 at EU

Incubator programs and funds for boosting innovations



Basic and applied research funding for generation of innovations



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Mission

# How do we create that future?

We bring together thinkers and doers to research, plan, design and execute future food solutions and make them real.



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# Actors and Roles

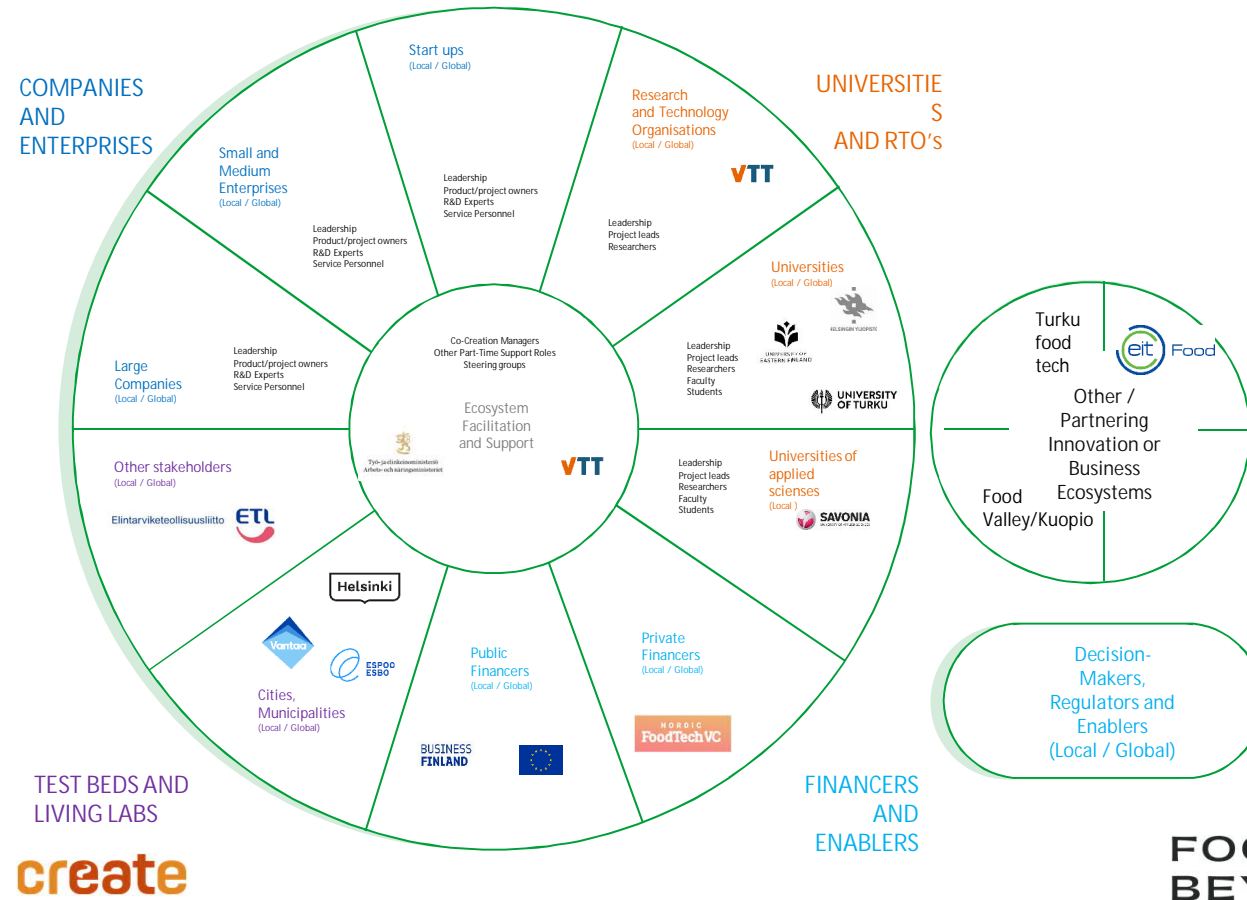
Levels of Activeness

(-) Potential Members  
Actors not yet part of the ecosystem but working on related topics and themes

(+) Passive Members  
Actors participating to events, following activities and looking for opportunities but not actively working on projects or initiatives

(++) Project Members  
Actors focusing on a single ecosystem project or theme but not investing in the ecosystem development

(+++) Active Partners  
Actors actively participating on the ecosystem activities on a wide scale and supporting ecosystem development and growth





# Plant protein Cluster

Way to collaborate



# Where we stand at plant protein field?

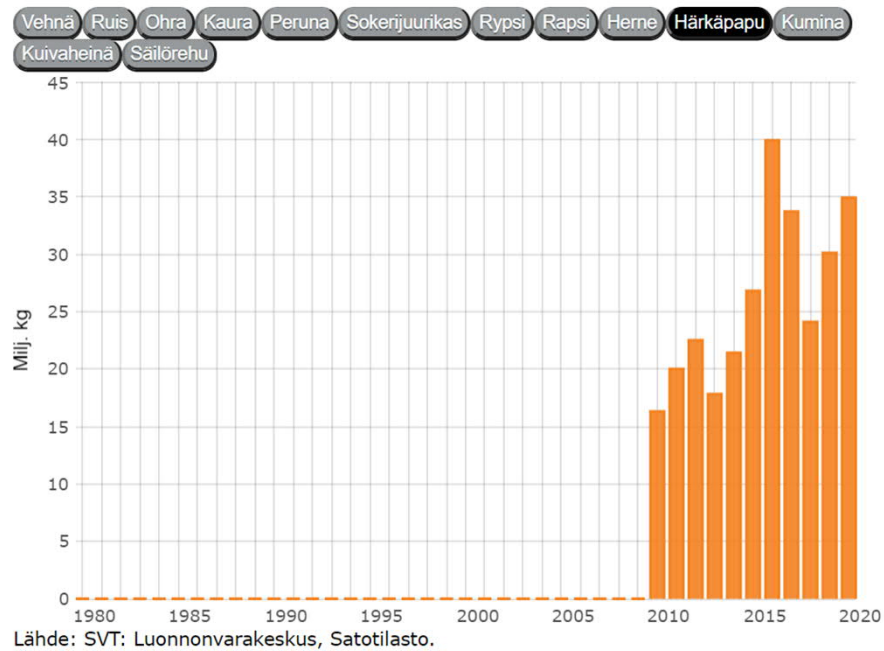
- Our government ambitious goal is to be carbon neutral 2035
  - More self-sufficient on plant proteins
  - Increase consumption vegetarian products
- Business Finland which is one biggest financiers aim is to double the value of Finnish food exports to 3 billion euros by 2025
  - Creating 5,000 new jobs in the Finnish food sector
  - Make a significant growth on plant protein product export
- Industry is ambitious and investing on plant proteins actively such as Fazer and Avena

# Plant protein Cluster

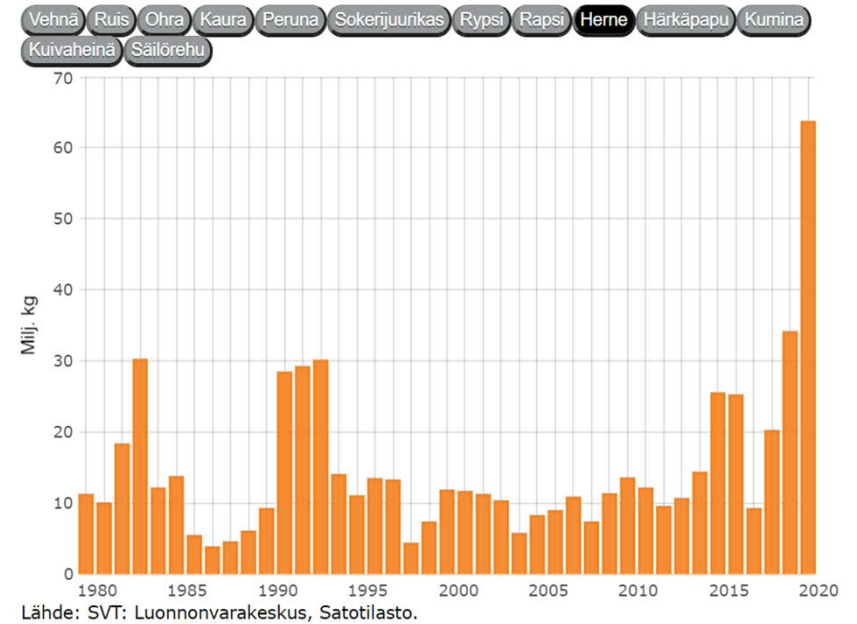
- Main purpose is to collect all the actors to same table to solve our plant protein systems bottlenecks
- Work is started during this autumn
- We are using co-creation method to find the best ways for collaboration
- Cluster is focusing the whole chain from field to fork
- It´s started together with companies, VYR and Ministry of agriculture
- We collected together over 50 organizations and partners to create the way of working
- We will publish results of work at end of this year

# Nordic plant proteins

## Fababean



## Pea



# CrEATe Platform

Testing novel food novel ways



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# Food matters



1  
People's consumption habits are changing

2  
New food technologies and transparent food systems open valuable business opportunities

3  
TestEat test restaurant opens possibilities to develop new business opportunities

# What is crEATe?

crEATe is an unique innovation tESTBED. This is how the it works:

Regular events



1



2

Research and innovation restaurant TestEat



3

Participants' project proposals for TestEat research restaurant

create



# EIT FAN Helsinki HUB

## EIT Food Accelerator Network (FAN) Helsinki Hub

- Helsinki Hub is one of six HUBs to run agrifood accelerator program.
- 4 month program where teams are coached to survive at agrifood business area
- We have run the first cohort and will run new one next year
- We and our partners give our expertise to the teams so they can grow faster and help them raise funding
- Most of the teams are working on area of novel and plant proteins
- This year's teams have already collected 17 million € funding
- Next year's call opens January 2021

## EIT FAN 2020 Teams

Acoustic Extra Freezing (AEF)  
**eniferBio**  
**Entoprot**  
Innoscentia  
IRRIOT  
Koepala  
**Mycorena**  
**Probitat**  
**Solar Foods**  
**Tebritto**

Organizers:



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# Innovation Platform

Place to meet the thinkers and doers





## Innovation Platform

We are cooking up unique platform

*Shop-front, a matchmaking service, a place to share interesting ideas and gather feedback, a way to spot the connections and gaps between the ideas, a place to assemble partners to begin collaboration, a showcase for projects and ideas.*

**Launch spring 2021**

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A scenic view of a lake or fjord with mountains in the background and a dark, textured object in the foreground. The water is calm, reflecting the surrounding landscape. The mountains are covered in dense forest. The sky is overcast. The overall tone is serene and natural.

Let's seek the  
future  
together

[www.foodandbeyond.eu](http://www.foodandbeyond.eu)

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